Appln No. 10/573,230 Amdt date July 21, 2011 Reply to Office action of March 24, 2011

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

- 1-4. (Cancelled)
- (Currently Amended) A sustained release pheromone formulation consisting of: an insect-derived pheromone or a synthesized pheromone having the same molecular structure as the insect-derived pheromone as a communication disturbing agent; and
- a substrate for containing the pheromone consisting of a calcined crystalline mineral prepared by steps consisting essentially of firing a crystalline mineral, in a powder form with a particle size of 2 to 20 μm, selected from the group consisting of clay minerals of a multiple-chain structure type having a fibrous form, 2:1 clay minerals having a tabular form, and silicas, at 500 to 700°C for a time period of from 5 to 120 minutes.
- 6. (Previously Presented) The sustained release pheromone formulation according to claim 5, wherein said crystalline mineral is a crystalline clay mineral.
  - (Cancelled)
  - 8. (Cancelled)
- 9. (Previously Presented) The sustained release pheromone formulation according to claim 5, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.
- 10. (Previously Presented) The sustained release pheromone formulation according to claim 6, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.

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- 11. (Previously Presented) The sustained release pheromone formulation according to claim 7, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.
- 12. (Previously Presented) The sustained release pheromone formulation according to claim 8, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.
- 13. (Previously Presented) The sustained release pheromone formulation according to claim 5, wherein the crystalline mineral is one selected from the group consisting of sepiolite, palygorskite and montmorillonite.
- 14. (Previously Presented) The sustained release pheromone formulation according to claim 7, wherein the crystalline mineral is one selected from the group consisting of sepiolite, palygorskite and montmorillonite.
- 15. (Previously Presented) The sustained release pheromone formulation according to claim 9, wherein the crystalline mineral is one selected from the group consisting of sepiolite, palygorskite and montmorillonite.
- 16. (Previously Presented) The sustained release pheromone formulation according to claim 11, wherein the crystalline mineral is one selected from the group consisting of sepiolite, palygorskite and montmorillonite.
- 17. (Previously Presented) The sustained release pheromone formulation according to claim 5, wherein the time period is from 30 to 60 minutes.
- $18. \hspace{0.5cm} \hbox{(Previously Presented)} \hspace{0.5cm} \hbox{The sustained release pheromone formulation} \\ according to claim 6, wherein the time period is from 30 to 60 minutes.}$
- 19. (Previously Presented) The sustained release pheromone formulation according to claim 9, wherein the time period is from 30 to 60 minutes.

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- 20. (Previously Presented) The sustained release pheromone formulation according to claim 10, wherein the time period is from 30 to 60 minutes.
- 21. (Previously Presented) The sustained release pheromone formulation according to claim 11, wherein the time period is from 30 to 60 minutes.
- 22. (Previously Presented) The sustained release pheromone formulation according to claim 12, wherein the time period is from 30 to 60 minutes.
- (Currently Amended) A sustained release pheromone formulation consisting essentially of:

an insect-derived pheromone or a synthesized pheromone having the same molecular structure as the insect-derived pheromone, as a communication disturbing agent; and

a substrate for containing the pheromone consisting of a calcined crystalline mineral prepared by steps consisting essentially of firing a crystalline mineral, in a powder form with a particle size of 2 to 20 µm, selected from the group consisting of clay minerals of a multiple-chain structure type having a fibrous form, 2:1 clay minerals having a tabular form, and silicas, at 500 to 700°C for a time period from 5 to 120 minutes.

 (Currently Amended) A sustained release pheromone formulation consisting of: an insect-derived pheromone or a synthesized pheromone having the same molecular structure as the insect-derived pheromone, as a communication disturbing agent;

a substrate for containing the pheromone consisting of a calcined crystalline mineral prepared by steps consisting essentially of firing a crystalline mineral, in a powder form with a particle size of 2 to 20 µm, selected from the group consisting of clay minerals of a multiple-chain structure type having a fibrous form, 2:1 clay minerals having a tabular form, and silicas, at 500 to 700°C for a time period from 5 to 120 minutes; and

at least one reagent selected from the group consisting of an antioxidant, a UV absorber, and an organic solvent.